

Danmar Investment Group Curacao NV

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Business Plan Outline:

1. Overview:

- Online casino in business since 2004 with established clientele.
- Currently deep in debt to software provider.
- Unable to afford advertising; majority of revenue goes to debt repayment.

2. Plan for Next 3-5 Years:

- Continue operations without changes.
- Focus on paying off debt as top priority.
- No advertising or growth initiatives until debt is significantly reduced.

3. Future Growth Strategy:

- Once debt is near repayment, develop new business plan for advertising and growth.
- Aim to expand and attract new customers after debt obligations are fulfilled.

This simplified plan communicates the current situation of the business and its straightforward approach for the next few years, with a focus on debt repayment before considering expansion or advertising efforts.

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Managing Director